

media release

Monday, 24 August 2015

2015 Mosman Address – Kim McKay

The 2015 Mosman Address is a three-course fundraising dinner and drink event to be held at Bathers' Pavilion. Guest speaker Kim McKay AO, an environmentalist, author, and international marketing and communications expert, will speak at the Address on Thursday 3 September on the topic of "Valuing our most precious assets – Sydney Real Estate or Sydney Harbour – Is there a Choice?"

Kim notes, "Sydney's world-renowned harbour is surrounded by priceless natural bushland populated with unique species. What is the impact on our harbour and local environment of Sydney's skyrocketing real estate prices and what value should we ascribe to Sydney Harbour? How can museums and local galleries play a role in communicating the balance between development and caring for the natural environment?"

Director and CEO of the Australian Museum Kim McKay AO is the first woman to hold the role in the history of Australia's first museum. Her appointment last year caps a career as an environmentalist, author and social innovator and leader in marketing, communications and management.

A co-founder of Clean Up Australia and Clean Up the World, Kim was made an Officer of the Order of Australia (AO) in 2008 for distinguished service to the environment and the community. She is a recipient of Australian Geographic's Lifetime Achievement in Conservation award and was named one of the Australian Financial Review's 100 Women of Influence in 2013 and included in the book *The Power of 100: One hundred women who have shaped Australia*.

She serves on the boards of Sydney Institute of Marine Science Foundation; Fair Trade Australia & New Zealand; Macquarie Graduate School of Management Advisory Board; UTS Business Advisory Board; UNSW Science Advisory Panel and the Australian Museum Foundation.

The 2015 Mosman Address is presented by the Mosman Public Art Trust in association with Mosman Council to raise funds for public art projects in Mosman.

Tickets are \$150 per person including three courses and beverages. Book online at www.trybooking.com/IEVQ or phone 9978 4257 by Monday 24 August. Limited seating. Table bookings encouraged (6 per table). Tickets are partially tax deductible with donation tax receipts to be sent after the event. For more information please refer to www.festivalofmosman.net

Event Details

Title:	2015 Mosman Address
Type of event:	3 course fundraising dinner and drinks
Speaker:	Kim McKay AO
Topic:	<i>Valuing our most precious assets – Sydney Real Estate or Sydney Harbour – Is there a Choice?</i>
Date / Time:	Thursday 3 September, 6pm
Venue:	Bathers' Pavilion
Dress:	Lounge Suit

THANKS TO OUR SPONSORS



Media Contact Liz Bennett
02 9978 4026 m 0419 784 026
l.bennett@mosman.nsw.gov.au



Ticket cost: \$150pp including three courses and beverages (partially tax deductible)
Bookings: Online at www.trybooking.com/IEVQ by Monday 24 August. Limited seating.
Table bookings encouraged (6 per table).
Enquiries: 02 9978 4257

Kim McKay's Biography

June 2015 – Short bio

Kim McKay AO Executive Director & CEO, The Australian Museum

Kim McKay AO, was appointed Director & CEO of the Australian Museum in April 2014, the first woman to hold the role in the history of Australia's first museum. Immediately prior to this she served for two years as a Trustee of the Australian Museum.

Kim's international career in social innovation, marketing, communications and management spans over 30 years. She is an environmentalist, the co-author of five books and has created and developed many large international projects and citizen science initiatives.

Kim previously ran her own social and sustainability consulting business, Momentum2 in Sydney working for clients including Qantas, CEFC, WWF and Harpo Productions. In the early 2000's she was senior vice-president Global Marketing and Communications at National Geographic Channels International (USA) and also worked as a consultant to the National Geographic Society in Washington DC where she co-created the Genographic Project, the world's largest population genetics study. To date, almost one million people have participated in the Genographic Project. Prior to that she co-founded and was deputy chair of Clean Up Australia and Clean Up the World (1989-2009).

Kim was made an Officer of the Order of Australia (AO) in 2008 for distinguished service to the environment and the community. In 2013 she received Australian Geographic's Lifetime Achievement in Conservation award and was named one of the Australian Financial Review's 100 Women of Influence. In 2011, Kim was included in the book "*The Power of 100... One hundred women who have shaped Australia*", marking the 100th anniversary of International Women's Day. In 2010 she received the UTS Chancellor's Award for Excellence and was named a Luminary at the University of Technology, Sydney. She graduated from UTS with a BA (Communications) in 1980.

She currently serves on the boards of Sydney Institute of Marine Science Foundation; Fair Trade Australia & NZ; Macquarie Graduate School of Management Advisory Board; UTS Business Advisory Board; UNSW Science Advisory Panel and the Australian Museum Foundation.