

MOSMAN VISUAL AMENITY - SIGNAGE AND ADVERTISING COMMUNITY CONSULTATIVE COMMITTEE

Chairperson: Mayor, Cr Abelson

Councillor Representative: Cr Moline

Minutes of the Meeting held in the Harnett Room Wednesday 23 March 2016 commencing at 10.00am

PRESENT

Councillors

Cr Peter Abelson, Mayor, Chair

Resident Members

Jane Vincent

Jane Roennfeldt

Richard Munnings

Staff Attendance

Craig Covich, Director Environment and Planning

Sam Sathanesan, Senior Traffic Engineer

Liz Bennett, Manager Communications

Andrew Mison, Senior Graphic Designer

Belinda-Jade Collis, Administration Officer

Apologies

Cr Libby Moline

Agenda Number	ITEM	Action
1.	WELCOME AND APOLOGIES	Noted.
2.	UPDATE ON SIGNAGE INTRODUCTION <ul style="list-style-type: none">• Photos of the new signs which have been installed were passed around to the Committee members for their review and feedback.• Feedback from the community has been positive.• Current number of new signs installed in key areas:<ul style="list-style-type: none">○ Clifton Gardens - 7○ Mosman Park - 4○ Mosman Square - 3○ Balmoral - 1 <p>A map showing the signage locations will be provided by email to</p>	<p>Noted</p> <p>Noted</p>

	<p>the Committee members.</p> <ul style="list-style-type: none"> • Council staff have picked up some minor defects with the new signage, eg. misaligned text, some incorrect warnings and minor manufacturing defects. Once defects have been corrected, the new signage will be advertised on Council's website. To be forwarded to Axtten for action. • There are currently three different designs for the new signage dependent on where the sign is located: <ul style="list-style-type: none"> ○ Urban areas, eg. Mosman Square has a light grey 'Mosman' logo ○ Parks and open space, eg. Mosman Park has a green 'Mosman' logo ○ Foreshore areas, eg. Balmoral has a blue 'Mosman' logo <p>The signs for each area also have a different pattern in the wooden poles or metal bases which reflect the locality and are based on heritage designs.</p> • The Committee members were happy with the patterns and the light grey 'Mosman', however felt that the contrast of the green and blue 'Mosman' against the dark grey sign didn't look aesthetically pleasing and would prefer if all of the signs had a uniform colour. • It was also thought that the signs with wooden bases look quite heavy on the environment and that a suite of metal only signs could be a better option. • It was agreed to pursue one palette of metal for all signage. • Other Councils have a premium signage palette in key locations and a secondary cheaper palette in less prominent locations. The signs would have the same look and feel but cost considerably less. The Committee members were in favour of Council considering this option which would possibly enable the installation of the signs to be quicker and more cost effective. • An email will be sent to the Committee members with what aspects of the new signage should be considered in their review. Feedback is to be provided in the next week. • Around 18 signs at Clifton Gardens have been removed as a result of the new signage being installed. • The prohibitions displayed on the new signs are site specific to avoid having excessive prohibitions on each sign. • It was reported that there are two or three tap fitting sitting on rotten pieces of timber in Clifton Gardens which need replacing. • Some existing bubbler artwork is being replaced by new signage. • A possible meeting with the Mosman Chamber of Commerce will be considered to discuss retailer signage. 	<p>Council staff</p> <p>Council staff</p> <p>Noted</p> <p>Noted</p> <p>Noted</p> <p>Noted.</p> <p>Noted</p> <p>All</p> <p>Noted</p> <p>Noted</p> <p>Council staff</p> <p>Noted</p> <p>Council staff</p>
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3.	NEXT MEETING TBA.	Noted.
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